

General Council Meeting

Date/Time/Location	07/23/2012 4:00 - 6:00 Rm 109, 161 S. Charlotte St., Asheville
Facilitator	Rosetta
Note Taker	Avery
Time Keeper	Mary Lou
Attendees	Rosetta Star, Mary Lou Kempf, Susan Garrett, Tracy Kunkler, Eric Hawes, Avery Artman, Darcel Eddins, Gwen Wisler, Shelley Townley, Brandee Boggs

Decisions

<ul style="list-style-type: none"> • The General Council empowers the Legislative Cluster, in collaboration with Land Use Cluster, to revise and expand the Pilot Site Action Plan. The Pilot Site Action Plan will make reference to “no synthetic chemicals” in part one of the plan and include that “preference will be given to organic” in part two.
<ul style="list-style-type: none"> • The General Council endorses the concept of hosting a Harvest Fest to celebrate the work of the Asheville-Buncombe Food Policy Council. The Council also empowers a subcommittee, with Eric as the primary contact/coordinator, to move forward with planning the event and update the General Council with its progress.
<ul style="list-style-type: none"> • The updated minutes template, which includes the next meeting’s tentative agenda, will be used to record the minutes at future Asheville-Buncombe Food Policy Council meetings.
<ul style="list-style-type: none"> • The General Council consents to replace the generic photographs on the website with photographs that are more reflective of the Asheville-Buncombe community and its food environment.
<ul style="list-style-type: none"> • Agenda for Next Meeting:

- **Communications proposal (Avery and Darcel)**
- **Updates on Harvest Fest (Eric)**
- **Policy streamlining proposal (Eric and Avery)**
- **Asset Mapping (Dave)**
- **Food Action Plan (Priorities Action Committee)**
- **Proposal for next Meeting of the Whole (Brandee)**
- **Proposal process and election process walk-through (Tracy)**

- **Mary Lou will facilitate the next meeting.**

Tasks

Who	What	When
All Representatives	<ul style="list-style-type: none"> · Gather RSVPs from your cluster for the Who's Who in Local Food Event and contact Gwen. 	<ul style="list-style-type: none"> · August 27
Avery	<ul style="list-style-type: none"> · Address communications issues raised during this meeting by implementing solutions and creating a relevant proposal for the next meeting. · Research "food day" · Include information about getting involved in the Harvest Fest on the website. · Create proposal for policy-streamlining. 	<ul style="list-style-type: none"> · August 27
Brandee	<ul style="list-style-type: none"> · Create proposal for next Meeting of the Whole with Gordon's 	<ul style="list-style-type: none"> · August 27

	assistance.	
Darcel	<ul style="list-style-type: none"> · Address communications issues raised during this meeting by implementing solutions and creating a relevant proposal for the next meeting. 	<ul style="list-style-type: none"> · August 27
Eric	<ul style="list-style-type: none"> · Create sub-committee to spearhead the Harvest Fest. · Create proposal for policy-streamlining. 	<ul style="list-style-type: none"> · August 27
Priorities Action Committee	<ul style="list-style-type: none"> · Continue work on proposal to present at next meeting. 	<ul style="list-style-type: none"> · August 27
Legislation Cluster & Land Use Cluster	<ul style="list-style-type: none"> · Revise and expand the Pilot Site Action Plan 	<ul style="list-style-type: none"> · August 27

Minutes

Agenda Items	Discussion	Conclusions
Communications Update (Avery)	<ul style="list-style-type: none"> · Council looks over the dynamic governance and ABFC “cheat sheets” and offers written comments for improving the documents. · When is next Meeting of the Whole? à Move to end of the meeting *CONSENT 	<ul style="list-style-type: none"> • Discuss when the next Meeting of the Whole will be at the end of this Hub meeting. • The current images on the website will be replaced with images that are more relevant to the Asheville-Buncombe

	<ul style="list-style-type: none">· Replace generic images on the website and replace them with images that show community members/the food environment of the Asheville-Buncombe area? *CONSENT· Adding the “meeting minutes” template, that includes the next meeting’s agenda, to the website for recording future meeting minutes? *CONSENT· The “how to” section is still a work in progress but will be up on the website soon. It will include specific instructions on how to add posts to the website.· Popcorn round about communications concerns:<ul style="list-style-type: none">○ Should Mark Cates be listed as the owner on web?○ Council needs a primer on how to use the website○ The asset map needs to be accessible, how will that live on the website?○ Difficulties using Google	<p>community.</p> <ul style="list-style-type: none">● A “meeting minutes” template will be added to the site and used for future note taking at meetings.● Avery will work to address communications concerns and research potential solutions.● A proposal will be submitted at the next Hub meeting that address communications concerns.
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	<ul style="list-style-type: none"> docs <ul style="list-style-type: none"> ○ Though Mark has offered to hold a web tutorial, the GC did not agree upon the decision to take up time at the Hub meetings · Avery will work on reviving Communications Cluster and research issues. 	
<p>Education & Wellness Event Update (Gwen)</p>	<ul style="list-style-type: none"> · A formal RSVP from clusters and their representatives is needed for the Who's Who in Local Food Event on Aug 24th from 2:00 to 5:00. · Organizations who have confirmed: <ul style="list-style-type: none"> ○ ASAP, Manna, GrowWNC, County Extension Agency, ABCCM, Organic Growers School, Buncombe County Health Dept., Black Mountain Health Initiative · Hoping to hear from: <ul style="list-style-type: none"> ○ Slow Food, Bountiful Cities, AIR, Lord's Acre · Are there other organizations that might 	<ul style="list-style-type: none"> · E-mail Gwen with suggestions of other organizations to invite to the Who's Who in Local Food event · Check in with clusters and make sure everyone knows about the event. Gather RSVPs within each cluster and notify Gwen.

	<p>want to be involved?</p> <ul style="list-style-type: none"> ○ Transition Asheville, Green opportunities · The purpose of the event is to help us further our mission and/or help further the mission of other organizations in the area doing similar, related work. 	
<p>Priorities Action Committee (Susan/Mary Lou)</p>	<ul style="list-style-type: none"> · General Council reviews pre-draft document · Progress update à original dot voting that happened at Meeting of the Whole put side by side with June 4th dot voting · Action plan needs “whole body” approach à priorities are arms and legs but the mission and long-term goals (the torso) need fleshing out. · The proposal that will be approved by the council at the next meeting will be presented to SACEE then City, using a two pronged approach · Carol Peterson will be involved in order to get the county commissioners on board · To Melanie à Does this make sense? · Melanie: There is a 	<ul style="list-style-type: none"> · E-mail Susan with specific feedback · The subcommittee will meet two more times before the next hub meeting to present a proposal for consent from the Hub. That document will then be presented to SACEE and the City.

	<p>working document but nothing final that SACEE can present at this point in time.</p> <ul style="list-style-type: none"> · Maggie: Created a matrix that includes recommendations that show what the City is already working on as well as some actions. Will go up to Council in early Fall. 	
<p>Land use (Susan)</p>	<ul style="list-style-type: none"> · Land use recommends to look at other four actions in the action plan · Formal constructive feedback on proposed program on the city (Gordon's request) from the Hub · Legislation already addressed this during its last meeting and will email Susan · Suggestion that there should be mix of nonprofit and for profit included. · City staff has already started moving forward and site visit needs to happen soon. · Melanie: FPC wants all five plots but City looked at all five plots and is thinking that we should concentrate on one site first instead of working with other plots that have obstacles 	<ul style="list-style-type: none"> ● Consent to legislative cluster, in collaboration with land use cluster, tidying up and beefing up the pilot site action plan. ● Farmer and FPC cooperation is needed in the creation of a template before the end of August in order to have the lease approved. ● In part one, make reference to "no synthetic chemicals." In part two, include that "preference will be given to organic."

	<p>(such as no road access). Because we want to implement the pilot as soon as possible, one plot may be best because that is the most likely to have results.</p> <ul style="list-style-type: none">· Has it been Azalea Park been re-upped?· We would like to see something back from the City, what is the time frame? What are the barriers?· Can the Council consent to giving recommendations to City about what should be a priority and request City look at what is important even given the constraints?· Maggie: Reinforcing priorities is great, this explanation was just to convey why we went from five to one. And if it is codified in the action plan then the City will do it.· Rosetta: Consent to Legislative Cluster, in collaboration with Land Use Cluster, tidying up and beefing up the pilot site action plan? <p>*CONSENT</p> <ul style="list-style-type: none">· Maggie: Can't bid on proposal unless you go to site visit. Will be direct negotiation	
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	<p>process but open and competitive. Need farmer and FPC cooperation in the creation of a template before end of August in order to have the lease approved. Assumption is that farmers would want to begin by February à will talk with City staffers about how to advertise</p> <ul style="list-style-type: none"> · Included a,b,c,d (includes new farmers and incubation projects), e (demonstrably reduces poverty) à Legislation added that point. · Decided that we don't want synthetic chemicals but maybe don't say certified organic so that it is not exclusive (under part one) in part two (preference given to organic) 	
<p>Autumn Harvest Fest (Eric)</p>	<ul style="list-style-type: none"> ● Temperature round for energy around Harvest Fest: <ul style="list-style-type: none"> ○ Good idea, could it be on Food Day (Oct. 24th) and be combined with other organizations' and students' work. ○ A cluster should take on 	<ul style="list-style-type: none"> ● Eric will be the primary contact person for the Harvest Fest subcommittee and will recruit members. ● Avery will assist Eric by making information about getting involved available on the website and research Food Day. ● The Council endorses the concept, agrees to

	<p>the event, not the Hub. Could it be combined with the meeting of the whole?</p> <ul style="list-style-type: none">○ There may be a corporate angle on Food Day, we should look into that before we agree to hold the event on that day.○ A cluster should take on the event. Does it tie in with what Bountiful Cities does?○ If not a cluster, maybe an action committee should head the event.○ Timing wise, we want to make sure there is a lot of food growing when we hold the event. Food day might bring a lot of attention to the event but combining events and organizations might take away from highlighting the work of the Council.	<p>empower a subcommittee to plan the event, and asks that the subcommittee keep the Hub updated on its progress.</p>
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	<ul style="list-style-type: none"> ○ Having a combined event might be easier for so there is just one large event that draws attention as opposed to the same message diluted by multiple events. ● Proposal: The Council endorses the concept, agrees to empower a subcommittee to plan the event (with Eric as the primary contact), and asks that the subcommittee keep the Hub updated on its progress. *CONSENT 	
<p>Policy Streamlining Proposal</p>	<ul style="list-style-type: none"> ● Should the Communications and Food Flow clusters come together to form one cluster? 	<ul style="list-style-type: none"> ● Avery and Eric will work to create proposal to present at the next meeting
<p>Proposal Process</p>	<ul style="list-style-type: none"> · During consent rounds, right down the objections, continue gathering consents, and then address the objections. · Rosetta was a flexible facilitator and used rounds appropriately · Setting the agenda in advance is very helpful. 	<ul style="list-style-type: none"> ● Continue to have a set agenda for Hub meetings. ● Discuss the election and proposal presentation processes at the next meeting.

	The proposal and election process should be	
Meeting of the Whole		<ul style="list-style-type: none"> • Brandee and Gordon will discuss plans for the next Meeting of the Whole and propose a date at the next Hub meeting

Next Meeting

Date/Time/Location	08/27/2012 4:00 - 6:00 Rm 109, 161 S. Charlotte St., Asheville
Facilitator	Mary Lou
Agenda	<ul style="list-style-type: none"> • Communications proposal (Avery and Darcel) • Updates on Harvest Fest (Eric) • Policy streamlining proposal (Eric and Avery) • Asset Mapping (Dave) • Food Action Plan (Priorities Action Committee) • Proposal for next Meeting of the Whole (Brandee) • Proposal process and election process walk-through (Tracy)